

Junyuan Lan

Graphic Designer, Apparel Designer, UI/UX Designer

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EDUCATION

Savannah College of Art and Design
M.F.A. in Graphic Design and Visual Experience
Sep. 2022 - Mar. 2025

Lu Xun Academy of Fine Arts
B.F.A. in Visual Communication Design
Sep. 2016 - Jun. 2020

SKILL

Design

Branding Design
Typography
UI / UX
Illustration
Motion Graphics

Professional

Leadership
Contextual Research
Project Organization
Presentation
Sketching

Software

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Figma
Procreate

RECOGNITION

Seam Social x SCADPro Design Challenge 2024
First Place

Indigo Design Award 2025
Silver Winner in Branding and Interactive Design

Lextant Certification (2022)
Design Research & Insight Translation
Certificate of Completion

EXPERIENCE

Imagine Exhibitions, Inc., Atlanta GA
Experiential Designer June. 2025

- Contributed to the design and production of visual elements for touring and permanent exhibitions
- Produced branding, signage, and visitor engagement assets aligned with project
- Collaborated with cross-functional teams to ensure cohesive visual identity

Deloitte x SCAD Pro, Savannah GA
UI/UX Designer, Graphic Designer Mar. 2024

- Contributed to collaboration project to develop a strategy to protect against healthcare fraud within a major government program
- Conducted the branding style guide including the App logo, color palette, and UI elements
- Compiled a comprehensive design process book as a company reference

Seam Social x SCAD Pro, Savannah GA
Brand Designer, UI Designer Sep. 2023

- Facilitated communication and community building in the Seam app by allowing people to connect over shared humor, experiences, and interests
- Contributed to branding design, including app logo and UI elements
- Created presentation visuals to convey the essence of the project statement

03 International Brand Management Co., Qingdao China
Lead Apparel Designer, Graphic Designer Jun. 2020

- Lead the design team to conceptualize the motif of each season
- Presented apparel pattern designs across various categories including T-shirt, hoodies, jackets, socks, sneakers, and accessories, resulting in a 150% sales increase.
- Worked with multiple departments to revitalize the branding

ADDITIONAL EXPERIENCE

SCAD Teaching Internship, Savannah GA
Portfolio Teaching Assistant Jan. 2025

- Assisted the professor with one-on-one portfolio review sessions and class preparation
- Contributed to refining the academic structure to better align with students' practical

Loop (SCAD ITGM Club), Savannah GA
Lead Graphic Designer Jun. 2023

- Lead the design team to formulate graphic design work for each campaign
- Co-conceptualized and organized student campaigns with the creative team